



NABC 2008 October News Letter

Welcome to the second edition of our monthly newsletter for NABC 2008, being hosted by PBCA Toronto on July 4th, 5th and 6th 2008. Last month we had promised to share with you the progress of our conference preparation and by golly we have a lot of information to share.

The performing arts group is thrilled to announce that **Subhamita Banerjee, Rupankar Bagchi and Indrani Sen** have already agreed to participate at NABC 2008.

Internationally renowned folk band “**Bhoomi**” and dance group “**Calcutta Choir**” led by the eminent music director Kalyan Sen Barat will be performing at the festival.

The Toronto Bengali community is busy trying to guess which of the local dancers will participate in the opening ceremony directed and choreographed by **Sukalyan Bhattacharyya**.

Hot off the press news item from the drama group is that they have just finalized the arrangements for staging of a Bengali drama by renowned author **Monoj Mitra**. The cast of luminaries include **Monoj Mitra, Megnad Bhattacharya, Bibhas Chakraborty, Indrani Halder, Soumitra Mitra** and **Mayuri Ghosh**.

Discussions are ongoing with other renowned artists. Please continue to visit our website for the latest developments.

During the Puja festival our Registration group went into overdrive, setting up computerized registration facilities at different Durga Puja venues in Toronto as well as a registration booth at the Kallol facilities in New Jersey.

Registration response has been positive and to date more than eleven hundred people have registered for NABC 2008. We have received positive feedback and compliments about the FAQ link on the website which has a pictorial description about the registration and hotel booking process. Kudos are due to the dedicated group designing and managing our website.

The Hotel facilities group is urging our patrons to register their hotel room early to ensure that they can get the hotel of their choice. Rooms are going fast with one hotel fully booked and another two are almost fully booked. If booking on line, families with up to two children below eighteen years of age, should register for two adults only but request two double / queen size beds. Please do not enter the children’s names on the online registration.

As detailed in our website, an exclusive shuttle bus service for conference registrants will be available from the conference venue to the listed hotels.

The group responsible for arranging Seminars is promising an exciting exchange of information on issues related to Health, IT and the Environment. You will learn more about global warming, environmental pollution, cardiovascular diseases, diabetes and integrated medicine. You will find out the latest innovations in the field of information technology and digital photography. Our seminar group is boldly predicting that the attendees will leave the seminar with more knowledge on all of these subjects. Please start preparing your discussion material on issues of interest to you.

The marketing and communications group have been especially active during past month. Hard copies of the festival flyers were sent to Bengali associations in various cities of North America for distribution at their Puja venues. The mailing of NABC brochures and flyers to patrons in North America is ongoing. Two Bengali organizations in USA have offered to electronically forward our publicity material to their members and this is now underway. The October issue of "Sangbad Bichitra" has launched the major marketing campaign in the National Bengali Media. The October 19th issue of "India abroad" has given prominent news coverage to the NABC 2008.

The Bangladesh liaison group has been in active discussions with an eminent Nazrul Geeti Singer, a popular music director and prominent personalities in the Bangladesh movie industry. Please keep an eye on this space for exciting new developments.

The literary programs group has confirmed that renowned Bengali author ***Suchitra Bhattacharjee*** will be participating in the conference. They expect to announce other names very soon.

We trust you have seen on our website the very attractive package about NABC 2008 produced by the group responsible for Sponsorship. They are now busy soliciting and convincing prospective corporate sponsors both here and overseas. We expect to have breaking news shortly.

We fully appreciate that you are eager to learn about our progress, ongoing activities and status of our preparation for NABC 2008. We promise to bring to you the latest information by posting all the new developments on our Website as soon as they occur. Please visit NABC 2008 website often and wait for our next monthly newsletter.